

ID	Partner	Welt Smart TV App	BILD Smart TV App	DSE Adresse	DSE Link
40	Active Agent (ADDITION)	x	x	Ellen-Gottlieb-Str. 16 D-79106 Freiburg im Breisgau	<a href="https://www.adition.com/datenschutz">https://www.adition.com/datenschutz</a>
50	Adform	x	x	Benzenbergstraße 2, 40219 Düsseldorf	<a href="https://site.adform.com/privacy-center/overview/">https://site.adform.com/privacy-center/overview/</a>
39	ADDITION technologies AG	x	x	Ellen-Gottlieb-Str. 16 D-79106 Freiburg im Breisgau	<a href="https://www.adition.com/datenschutz">https://www.adition.com/datenschutz</a>
128	BIDSWITCH GmbH	x	x	Bahnhofstrasse 28, Postfach 7563, 6302, Zug, Switzerland	<a href="https://www.iponweb.com/policies-legal/bidswitch-privacy-">https://www.iponweb.com/policies-legal/bidswitch-privacy-</a>
78	Flashtalking, Inc.	x	x	Schanzenstraße 35, 51063 Köln	<a href="https://www.flashtalking.com/privacypolicy">https://www.flashtalking.com/privacypolicy</a>
758	GfK SE	x	x	Sophie-Germain-Strasse 3-5 90443 Nuremberg Germany	<a href="https://www.gfk.com/privacy-notice">https://www.gfk.com/privacy-notice</a>
755	Google Advertising Products	x	x	Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Irland	<a href="http://www.google.de/intl/de/policies/privacy/">www.google.de/intl/de/policies/privacy/</a>
98	GroupM UK Limited	x	x	26 Red Lion St, London WC1R 4HQ, Vereinigtes Königreich	<a href="https://www.groupm.com/privacy-notice/">https://www.groupm.com/privacy-notice/</a>
278	Integral Ad Science, Inc.	x	x	Inc. 95 Morton Street, 8th Floor New York, NY 10014	<a href="https://integralads.com/ias-privacy-data-management/policies/privacy-policy/">https://integralads.com/ias-privacy-data-management/policies/privacy-policy/</a>
812	Nielsen LLC	x	x	Nielsen Ireland 14 Riverwalk, National Digital Park Citywest Business Campus Dublin 24 D24 XN32	<a href="https://www.nielsen.com/legal/privacy-principles/">https://www.nielsen.com/legal/privacy-principles/</a>
373	Nielsen Marketing Cloud	x	x	Nielsen Ireland 14 Riverwalk, National Digital Park Citywest Business Campus Dublin 24 D24 XN32	<a href="https://www.nielsen.com/legal/privacy-principles/">https://www.nielsen.com/legal/privacy-principles/</a>
140	Platform161 B.V.	x	x	Spuistraat 104D 4th floor 1012 VA Amsterdam The Netherlands	<a href="https://platform161.com/cookies-privacy/">https://platform161.com/cookies-privacy/</a>
68	Sizmek by Amazon	x	x	Amazon Digital Germany GmbH, Domagkstr. 28, 80807 München	<a href="https://www.amazon.de/gp/help/customer/display.html?ie=UTF8&amp;nodeId=3312401&amp;ref_=a20m_us_fnav_1_prvcy_de">https://www.amazon.de/gp/help/customer/display.html?ie=UTF8&amp;nodeId=3312401&amp;ref_=a20m_us_fnav_1_prvcy_de</a>
32	Xandr	x	x	28 W. 23Rd Street New York New York 10010	<a href="https://www.xandr.com/privacy/cookie-policy/">https://www.xandr.com/privacy/cookie-policy/</a>
76	Pubmatic	x	x	601 Marshal Street, Redwood City	<a href="https://pubmatic.com/legal/privacy-policy/">https://pubmatic.com/legal/privacy-policy/</a>
52	Magnite	x	x	6080 Center Drive, 4th Floor Los Angeles, CA 90045	<a href="https://www.magnite.com/legal/advertising-technology-privacy-policy/">https://www.magnite.com/legal/advertising-technology-privacy-policy/</a>
	Freewheel	x	x	115-123 Avenue Charles de Gaulle 5th floor 92200 Neuilly sur Seine France	<a href="https://www.freewheel.com/privacy-policy">https://www.freewheel.com/privacy-policy</a>
293	SpringServe	x	x	6080 Center Drive, 4th Floor Los Angeles, CA 90045	<a href="https://www.magnite.com/legal/advertising-technology-privacy-policy/">https://www.magnite.com/legal/advertising-technology-privacy-policy/</a>
21	TheTradeDesk	x	x	Ventura (HQ) 42N. Chestnut Street Ventura CA 93001	<a href="https://www.thetradedesk.com/us/privacy">https://www.thetradedesk.com/us/privacy</a>
70	Yieldlab	x	x	Colonnaden 41, 20354 Hamburg	<a href="https://yieldlab.com/datenschutz-plattform/">https://yieldlab.com/datenschutz-plattform/</a>